SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

MARLBORO COUNTRY.

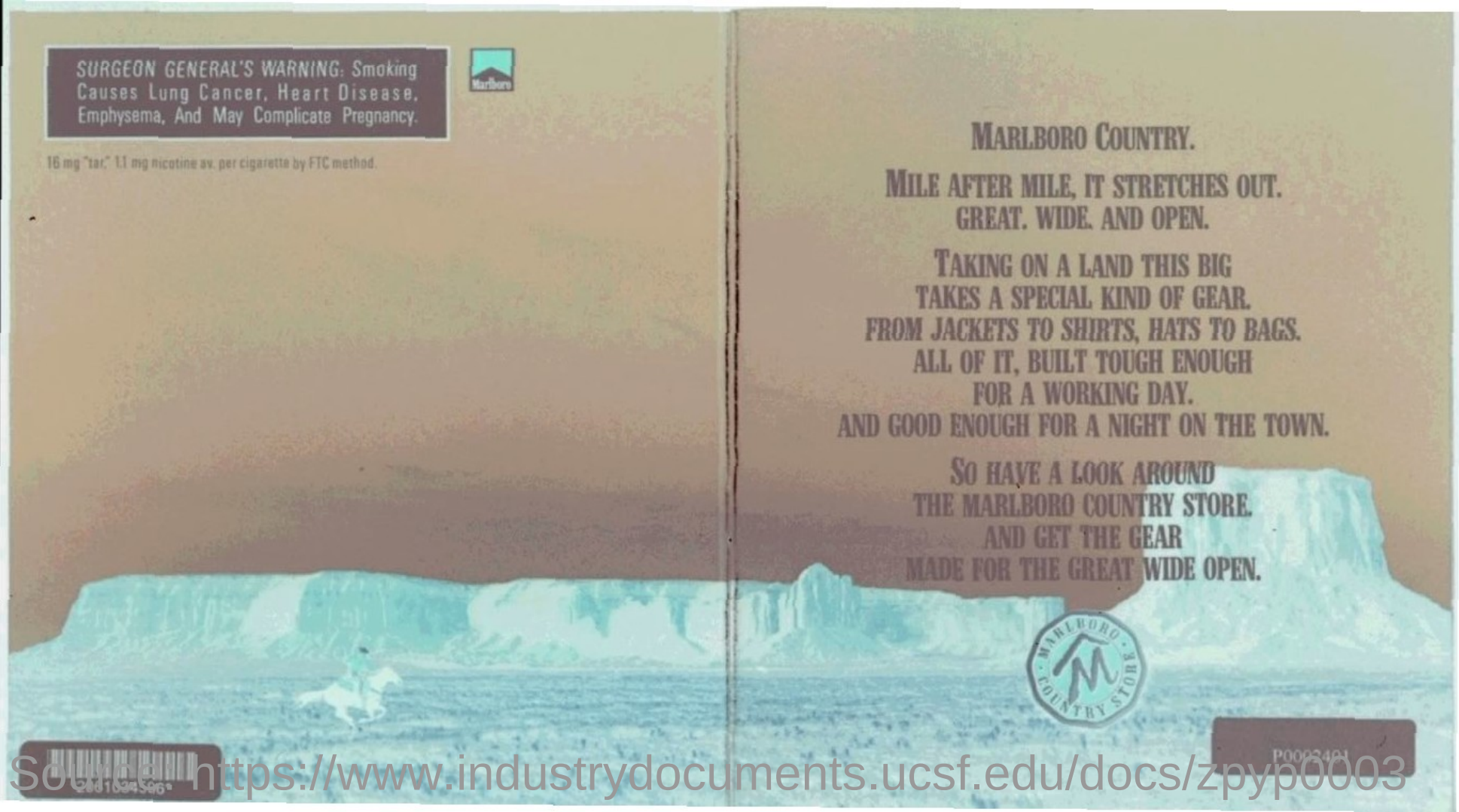
MILE AFTER MILE, IT STRETCHES OUT.
GREAT. WIDE. AND OPEN.

TAKING ON A LAND THIS BIG
TAKES A SPECIAL KIND OF GEAR.
FROM JACKETS TO SHIRTS, HATS TO BAGS.
ALL OF IT, BUILT TOUGH ENOUGH
FOR A WORKING DAY.
AND GOOD ENOUGH FOR A NIGHT ON THE TOWN.

SO HAVE A LOOK AROUND
THE MARLBORO COUNTRY STORE.
AND GET THE GEAR
MADE FOR THE GREAT WIDE OPEN.

MARLBORO COUNTRY STORE

P0002401



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Source: https://www.industrydocuments.ucsf.edu/docs/zpyp0003